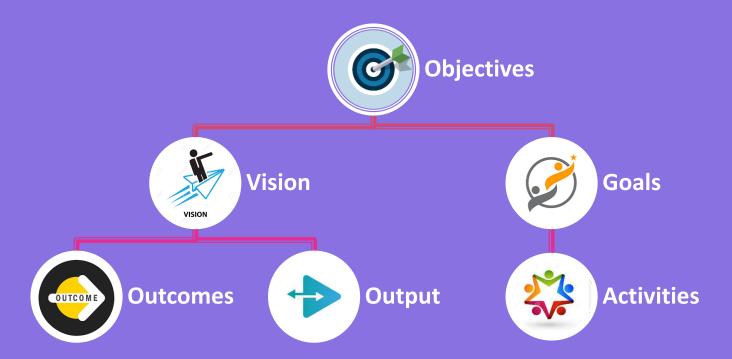
Key Performance Indicators: (Monitoring & Evaluation)

- Key Performance Indicators (KPIs) are the elements / plans that helps the institution to decide:
- What we want to achieve?
- In how much duration we need to achieve?
- To measure/ check whether the institution is on the right track to reach its goals? Planning on what we are going to achieve in 3 to 5 years from now...

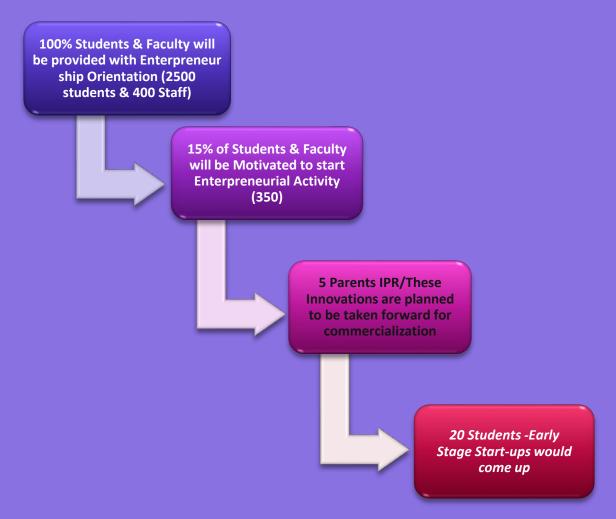
To achieve this. we have formulated



Goal

- ❖ Goals have been set up to enable the institution to have an Ecosystem established with multiple level of support for innovation & Entrepreneurship in the institute
- ❖ Accordingly, (500) 20 % of Graduate students would choose Entrepreneurship as a career every year
- ❖ (375) 15 % of Student and Graduates would practice Entrepreneurship

To achieve these goals, we have designed it this way



As the Outcome. we expect:



would be:

 $100\,\%$ Students & faculty will be exposed to awareness/orientation building programs

50% Students would be offered entrepreneurship-oriented education inside the Class Room or Experiential Learning programs, MOOCs, etc.

1000 beneficiaries would access the infrastructure & facilities per day, month & year

300 innovators would be identified; 25 of them awarded,/recognized; 10 innovations would be supported,

500 Entrepreneurs would be identified; **100** of them awarded, /recognized; 50 of them would be supported

5 Students projects would be planned to be turned into Innovations (commercialize)

Outputs

3 IPR based product/services would be generated andregistration filed



15 / 10 % in-house trained professionals developed foradvisory services



10 Research Studies would be conducted on Entrepreneurship and published



2 of Regional, National and International linkages established for start-up & innovation



200/ 10% Representatives of experts & entrepreneurial students across Dept & Disciplines.



25 Beneficiaries would be referred to Incubators/investors for further support through Start-up Cell



1000 Beneficiaries would be generated under various schemes and programs leveraged and converged at Start-up Cell

Activities that are planned to be organized:

- 60 Education/Skill certification program on Entrepreneurship, IPR, Innovation etc.
- 50 Workshops, awareness, market outreach events, orientation, advocacy meetings etc.
- 15 networking events (Intra and Inter-institutional, enablers, stakeholders) organized
- 2 skill and competency development training programs/FDPs/EDPs organized
- 10 research studies related to Entrepreneurship conducted
- 1 National and Regional award and campus Hackathon like events will be organized
- Incentivizing Entrepreneurship and Innovation; services and facilities; Startup Manual, policies, tool kits
- 1% of total institution revenue would be the budget per year for spending on Startup Initiatives.
- Budget allocation and Spend ratio for the start-up mandate in Institute

Evaluation and Verification of the various Startup Initiatives:

- ✓ ARIIA, NIRF Rankings
- ✓ Biannual Survey
- ✓ Quarterly News Letter
- ✓ Monthly progress report
- ✓ Review Meetings

Program Implementation-Using Problem Tree and Policy Logical Tools:

To make Holy Cross College, Nagercoil, one of the best Women's Innovation and Entrepreneurship Hub of the state, by 2025

Nurturing and Supporting a minimum of 5 all-women startup ventures of good social impact in the field of healthcare, textiles, eco-entrepreneurship and education.

Creating a motivated group of students and faculty having entrepreneurial orientation and skill

Mentoring, Supporting and enabling access to resource and facilities at the institute for creating Innovation and early-stage Enterprises.

Competency development programs to mentor and uplift potential and early stage entrepreneurs Building a strong intra and interinstitutional linkage with ecosystem enablers at different level

Inspired and motivated students and faculty by way of education on innovation and startup

State of Art facilities and infrastructure, enterprise support, access to resources. Expert Services, trained professionals

Active advisory services Research and advocacy

Linkages with Inter departmental and Inter institutional sources.

Initiate and
Organise
workshops lecture
series, webinars,
startup boot camps
etc.

Training and mentoring through online and offline education.

Integration of experiential learning.

Establishment of Incubation centre and startup cell.

Encourage ideas, innovation and startups.

Innovation and startup repository build up.

Establishing an advisory panel or Expert pool

Training through Faculty and Entrepreneurship Development Programmes

Research studies and Advocacy programs Mentoring on,Startup Cell Network, Business and Referral Services, Converge nce and Leverage

> Government Schemes and Programmes

Organise National and Regional Events

Identifying and Allocating Resources, Finances, preparing budget/business plan, Human Resource, identification, Material, Equipment, etc